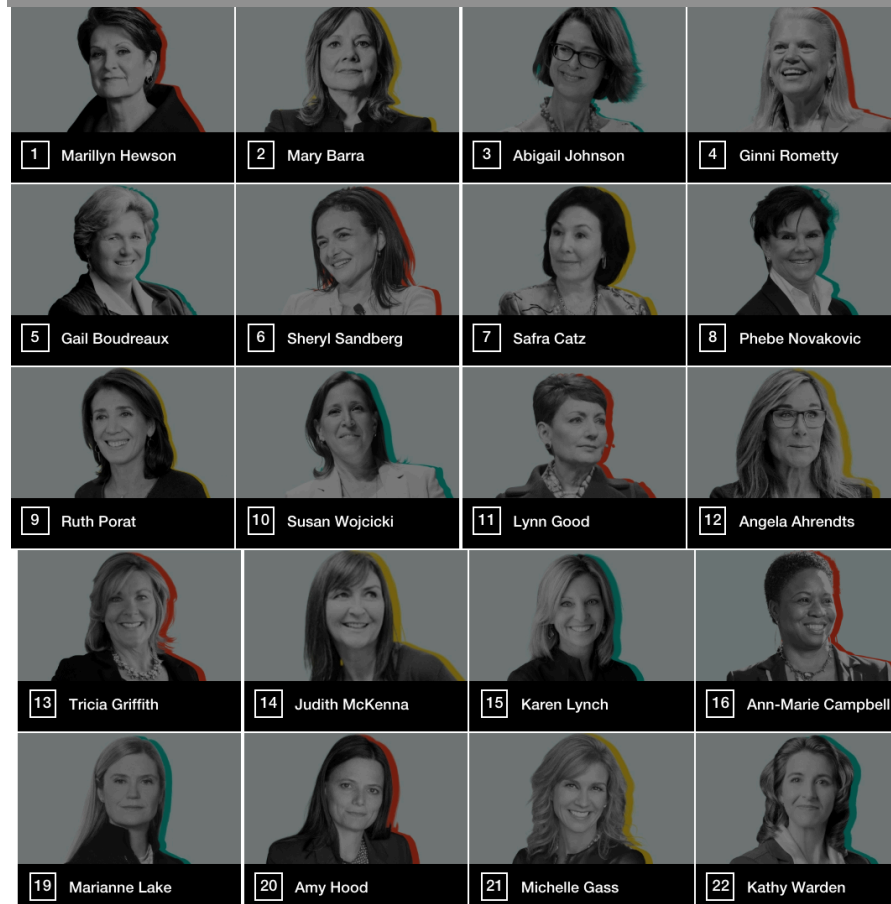


FRANCHISE

# MOST POWERFUL WOMEN IN BUSINESS

THE ORIGINAL AND MOST RESPECTED RANKING OF TRAILBLAZING FEMALE EXECUTIVES—THESE 50 WOMEN ARE REDEFINING LEADERSHIP

- The 50 women turning the tables on their businesses and industries
- Insightful and provocative stories that reveal how power, leadership, ambition and gender are playing out in the heart of business today
- MPW honorees are measured on four criteria: the size and importance of her business in the global economy, the health and direction of her business, the arc of her career (how quickly she has moved up and where she's likely to go from here), and social and cultural influence.
- Feature includes the Top 50 list with profiles for each honoree, plus additional insights and videos



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