

2012 international franchise calendar

ISSUE DATE	TOPIC	AD CLOSE*	IN HOME	EUROPE ON SALE	ASIA ON SALE	ONLINE LAUNCH	TABLET LAUNCH	INVEST	TECH	CAREER	VENTURE	GREEN SERIES	FORTUNE 500 SERIES
1.16	SHAPE THE FUTURE Also: CES Showcase	12.12	1.3	1.9	1.2	12.29	12.30	■	■		■		
2.6	100 BEST COMPANIES TO WORK FOR Also: Invest Special—ETFs	1.2	1.24	1.30	1.23	1.19	1.20	■	■	■	■		
2.27	HOW IT WORKS Also: Pursuits—Travel	1.23	2.14	2.20	2.13	2.9	2.10	■	■		■	■	
3.19	WORLD'S MOST ADMIRE COMPANIES Also: Tech Special—Healthcare Innovation	2.13	3.6	3.12	3.5	3.1	3.2	■	■	■	■		■
4.9	GREATEST ENTREPRENEURS OF ALL TIME	3.5	3.27	4.2	3.26	3.22	3.23	■	■				■
4.30	BRAINSTORM GREEN	3.26	4.17	4.23	4.16	4.12	4.13	■	■		■		
5.21	FORTUNE 500 Also: Invest Special—Global Investing; Battle of the Business Plans	4.16	5.8	5.14	5.7	5.3	5.4	■	■	■	■		
6.11	ROAD WARRIOR Also: Businessperson's Guide to the Olympics	5.7	5.29	6.4	5.28	5.24	5.25	■	■		■		■
7.2	RETIREMENT GUIDE Also: Best Places to Retire	5.28	6.19	6.25	6.18	6.14	6.15		■	■			
7.23	GLOBAL 500 Also: Brainstorm Tech; Pursuits—Travel	6.18	7.10	7.16	7.9	7.5	7.6	■			■		
8.13	EXECUTIVE DREAM TEAM	7.9	7.31	8.6	7.30	7.26	7.27	■	■	■	■		■
9.3	HOTTEST CITIES FOR BUSINESS Also: Global Forum Special	7.30	8.21	8.27	8.20	8.16	8.17	■	■		■	■	■
9.24	FASTEST GROWING COMPANIES Also: Invest Special—Asset Allocation	8.20	9.11	9.17	9.10	9.6	9.7	■	■	■	■		
10.8	MOST POWERFUL WOMEN IN BUSINESS Also: Pursuits—Travel	9.3	9.25	10.1	9.24	9.20	9.21	■	■		■		■
10.29	40 UNDER 40 Also: Global Forum Special	9.24	10.16	10.22	10.15	10.11	10.12	■	■	■	■		■
11.12	THE BEST ADVICE I EVER GOT Also: Tech Special—Automotive Innovation	10.8	10.30	11.5	10.29	10.25	10.26	■	■		■	■	■
12.3	BUSINESSPERSON OF THE YEAR Also: Best of the Year in Business; Pursuits—Gift Guide	10.29	11.20	11.26	11.19	11.15	11.16	■	■		■		
12.24	2013 INVESTOR'S GUIDE Also: Wall Street All-Stars	11.19	12.11	12.17	12.10	12.6	12.7		■				

Note: All content subject to change at the editors' discretion. Revised 12.06.11

*Tablet ad close is one week following regular magazine close.